

0 1/4 Mile

Legend

- Public Facility
- Public Park
- Bus Route 90
- Bus Route 93
- Bus Route 96
- Bus Route 97
- Bus Route 98
- Bus Route 99
- Regional Rail
- High Speed Line
- Proposed Trail
- Bike/Ped Trail
- Steep Slope
- One Way Road
- SEPTA Station

- Employee education programs
- Guided bike rides
- On-line Consultation
- Social media interaction
- Enrollment in TransitCheck

Commuter Connection is a Clean Air Council program and is funded by a grant from the William Penn Foundation. It is provided as a free service to businesses in Southwest Philadelphia and Norristown. Businesses need only be willing to provide time for meeting with employees during initial outreach and will need to elect a point person to facilitate communication between employees and staff. Benefits of partnering with Commuter Connection include:

Commuter Connection works by partnering with businesses to educate employees about these transit alternatives and their benefits through on-site, online and social media campaigns. Through Commuter Connection, employees are connected to print and digital media resources that include specially designed local and regional maps, guides on everything from bike locks to bus stops, tips on how to simplify and streamline their commute, as well as regular updates via blogs and social media. These resources are then combined with outreach and education campaigns that aid in the set up, implementation and evaluation of a multi-modal transit program.



Norristown serves as a major transit center within the greater Philadelphia area - with Regional Rail, bus and high speed lines. This transit system is complemented by a well rated and regarded regional trail network that frequently crosses bus and regional rail lines throughout the municipality, giving the area a well rounded transportation network. Single Occupancy Vehicles (SOVs), however, remain the predominant mode of transit for commuters in and out of Norristown, which contributes to poor air quality, congestion, stress and delays.

Commuter Connection believes that better use of the existing bicycle and public transportation system can help reduce many of these negative factors. The program aims to increase bicycle, transit and multimodal commuting in the Norristown area by increasing commuter awareness of the possibilities and benefits of these alternative transportation modes. Commuter Connection plans to promote these benefits as part of a joint effort with area businesses interested in green initiatives and employee health.

If your organization is interested in participating and want to learn more, you can contact Clean Air Council about becoming a Commuter Connection partner.

For more information, please contact Commuter Connection.
Email: commuter@cleanair.org
Phone: 215-567-4004



THAT'S MUCH BETTER!

Physical activity has been demonstrated to have significant physical and psychological benefits. Multimodal commuting, which combines bicycling with taking public transit, can bring many of these benefits into the workplace, increasing employee mood and productivity. Other benefits include:

- Increased employee health and life expectancy
- Increased employee energy and concentration
- Reduced stress
- Increased employee health and life expectancy
- More predictable transit times
- More predictable transit costs
- Reduced pollution and greenhouse gas emissions
- Reduced payroll taxes through TransitCheck passes
- Increased public image as a corporate leader in green and sustainable initiatives

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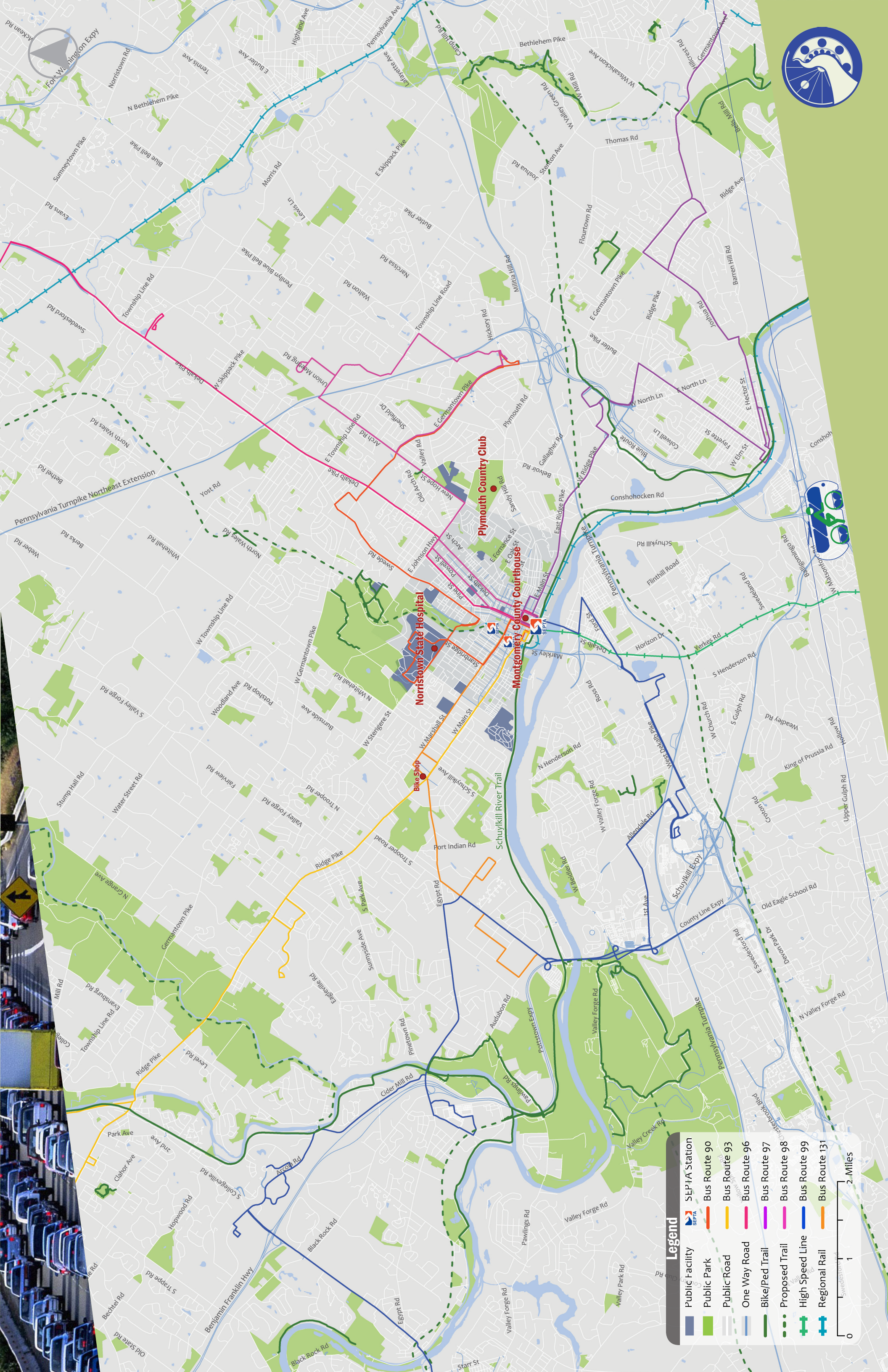
FIND MORE AT :
CommuterConnectionPA.CleanAir.org
Twitter :#@CommuterConnec1
Facebook: Commuter Connection Program

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Commuter Connection

Norristown





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0 1 2 Miles