



Legend

- Public Park
- Public Road
- SEPTA Station
- One Way Road
- Bike/Ped Trail
- Proposed Trail
- Trolley Route
- High-Speed Rail
- Regional Rail
- Public Park
- Bus Route 37
- Bus Route 68
- Bus Route 108
- Bus Route 115
- Bus Route 116

Commuter Connection is a Clean Air Council program funded by the William Penn Foundation to promote usage of regional trails, bike trails and public transit. The project's goal is to shift commuters from Single Occupancy Vehicles (SOVs) to the area's broad and interconnected alternative transportation system, saving employees time and money, while reducing workplace stress and increasing public health.

Traditional commuting has been shown to increase stress, and it significantly reduces time available for physical activity. Businesses who help their employees find and utilize transit alternatives will see increased employee productivity, concentration, energy and happiness. The Commuter Connection program offers businesses a way to help employees navigate the existing bus, trolley, rail and bike networks, making alternative commuting easier and less expensive.

If your organization is interested in participating in this program and wants to learn more, you can contact Clean Air Council and become an active partner in the Commuter Connection.



Philadelphia is often cited as having one of the busiest and most heavily used highway and transportation systems in the nation. This transportation system is complemented by a well-rated and highly regarded regional trail network that frequently crosses bus and regional rail lines throughout the metropolitan region, giving commuters a wide selection of transit opportunities. Single Occupancy Vehicles, however, remain the predominant mode of transit for commuters in and out of Philadelphia, contributing to poor air quality, congestion, stress and delays.

Commuter Connection believes that better use of the existing bicycle and public transportation system can help reduce many of these negative factors. The program aims to increase bicycle and multimodal commuting in the Philadelphia area by increasing awareness of the possibilities and benefits of these alternative transportation modes. Southwest Philadelphia has been selected as a pilot area for the project because of its unique concentration of bus, trolley and regional rail transit lines that connect the area to neighborhoods and bicycle trails across the metropolitan region. Commuter Connection plans to work with area businesses interested in green initiatives and employee health to promote multimodal bicycle transportation, helping to bring social, psychological, physical and environmental benefits into the work place.

THAT'S MUCH BETTER!

Physical activity has been demonstrated to have significant physical and psychological benefits. Bicycle and multimodal commuting can help to bring many of these benefits into the workplace, improving employee mood and increasing productivity. Additional personal, social, financial and environmental benefits make alternative transportation very attractive to employee and employer alike. Benefits include:

- Increased employee health and life expectancy
- Increased employee energy and concentration
- Reduced stress
- Reduced productivity loss due to sick days
- More predictable travel times
- More predictable transit costs
- Reduced pollution and greenhouse gas emissions
- Reduced payroll taxes through *TransitChek* vouchers
- Improved public image as a corporate leader in green and sustainable initiatives

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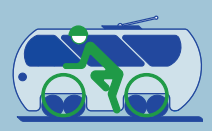
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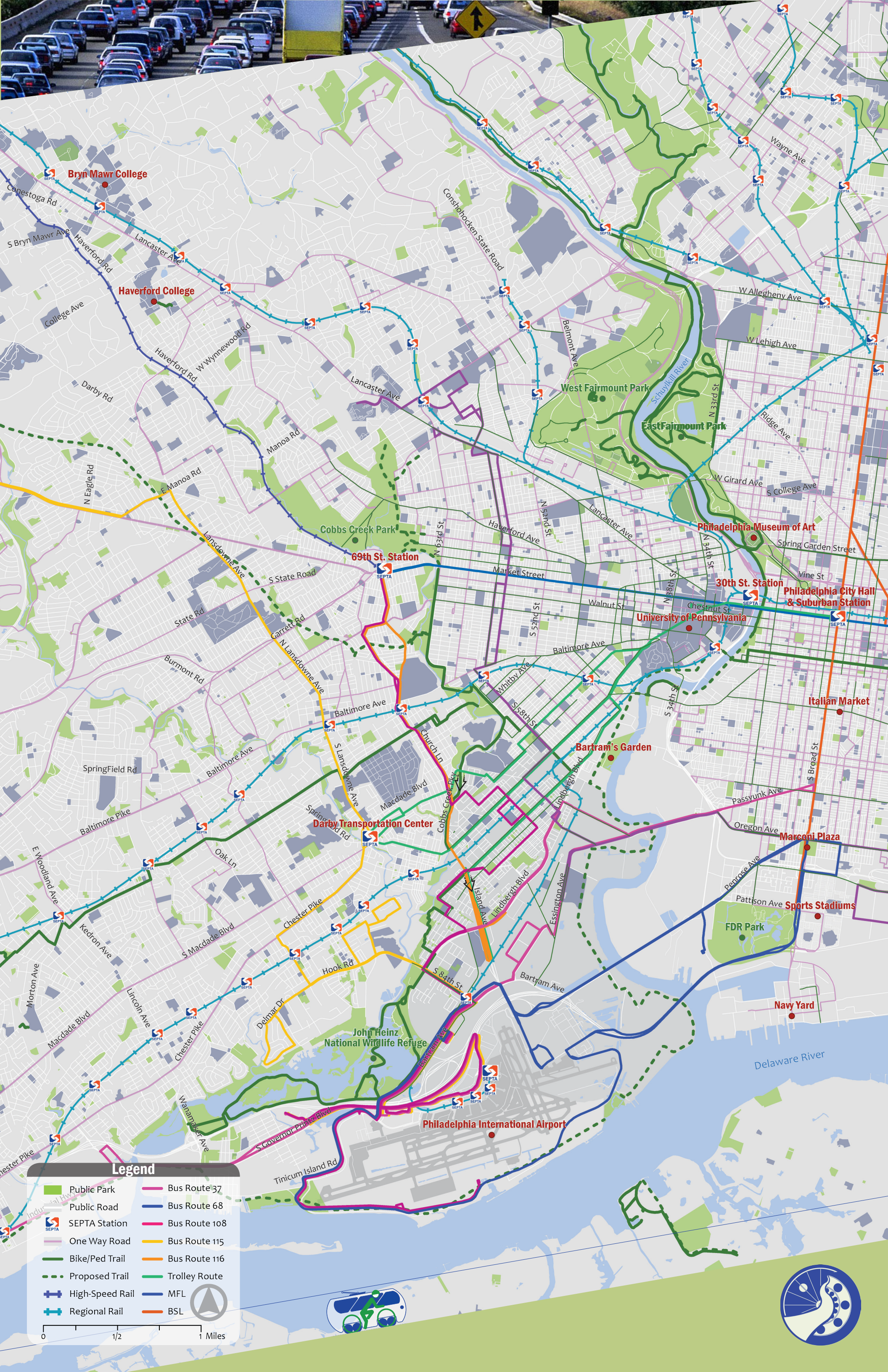
Commuter Connection

SW Philadelphia



















For more information, please contact Nick Rogers at the Clean Air Council. Email: nrogers@cleanair.org Phone: 215-567-4004 ext. 110





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